

2022-2024 County Aging Plan Instructions: Goals

The Goal Section describes both the goals and supporting measurable activities the aging unit will do during the planning period 2022-2024.

Our statewide approach to the upcoming Aging Plan cycle emphasizes the needs expressed by older adults and their caregivers through local community engagement or public input activities. This approach also frames the three-year Plan period in the larger context of creating a long-term vision for the evolution of aging and disability programs and services. To that end, we encourage robust local conversation around how we want our systems to look in ten, twenty, or thirty years. Also to that end, we encourage you to think of at least some of the projects in your plan as long-term projects, with annual milestones rather than project completion dates.

After determining the goals for each of the content areas **aging units must describe at minimum of two measurable activities the aging unit will carry out within the planning period to move toward the larger long path goals.** Each of the activities should meet SMART criteria: The activity or project must be Specific/ Strategic, Measurable, Achievable/Actionable, Realistic, Timed, and Tracked.

During the past several years SMART goal criteria has been expanded to SMARTIE. The “I” and “E” pertain to measurable goals and activities that are Inclusive and Equitable. Give consideration to the concept of SMARTIE constructed goals and activities.

Other consideration for goal writing: The Aging Unit may have concurrent primary goals addressing one or more primary goals. In other words, it is possible to have the same goal for two required content areas. It is also acceptable to have a goal that addresses racial equity or person-centered activities within one of the content areas

For this three-year plan, we will be requiring goals for each of the four funded Older Americans Act Title III programs, and goals to advance four values that shape program development in the Aging Network. Note that there may be some overlap in these goals, as illustrated in the examples below.

Goals to Enhance Programs

At least one goal is required to address an emerging need, a quality issue, or a gap in the services system in EACH of the following [Older Americans Act funded] program areas: [NOTE: Dane County programs currently funded are in **green**]

1. Title IIIB Supportive Services
 - a. **Diversity & Inclusion/NewBridge**
 - b. **Volunteer Guardianship/Rep Payee/NewBridge**
 - c. **RSVP Volunteer Program/RSVP**
2. Title IIIC Nutrition Program
 - a. **Site Management (Congregate and Home-Delivered Meals)/All Focal Points**
 - b. **Catering/5 Vendors**
 - c. **Dietitian/NewBridge**
3. Title IIID Health Promotion
 - a. **Falls Prevention/Safe Communities**
 - b. **Healthy Aging Coordinator/NewBridge**

4. Title III E Caregiver Support
 - a. National Family Caregiver Support Program/AAA
 - b. Grandparents & Other Relatives as Parents Caregiver Program/The Rainbow Project

Goals to Advance Values

- At least one goal is required to *enhance ongoing community engagement* with aging plans and program operations so that they build a sense of ownership and commitment by the community.
- At least one goal is required to *address progress within one or more program area* toward person-centered services, maximizing consumer control and choice. This may include efforts to expand choice and participant direction in specific Title III programs. One example might be a goal to introduce a choice-based restaurant model as part of the congregate meal program. The person-centered services goal can be a stand-alone goal or met in either the Title IIIB, Title IIIC, Title IIID, or Title IIIE.
- At least one goal is required to *address a barrier to racial equity within one or more program area*. This may include efforts to expand the racial equity or inclusiveness of specific Title III programs. One example might be a goal to move closer to equitable distribution of aging services to reflect county demographics. The racial equity goal can be a stand-alone goal or met in either the Title IIIB, Title IIIC, Title IIID, or Title IIIE.
- At least one goal is required to increase local aging and disability network participants' knowledge and skills related to **advocacy**. This may include efforts to educate older adults about policy making or legislative processes, sometimes known as "Senior Statesman" training. The advocacy goal can be a stand-alone goal or met in either the Title IIIB, Title IIIC, Title IIID, or Title IIIE.

Counties may choose to develop a goal(s) to address a local priority (**Case Management/All Focal Points and Bilingual Case Management/NewBridge**). Goals should be developed as a result of input from the commission on aging or advisory council and the public. Local priorities should also be identified in the executive summary and/or context sections. Examples may include marketing, advocacy, training, or developing volunteer capacity.

Please note: To the greatest extent possible, **all of the above goals should address local needs** as defined by the community, by program participants, or by stakeholder groups such as local aging commissions, advisory councils or boards.

We would like to see goals that will result in quality program improvements. Some of your goals may represent some systemic changes that you may not hear in your community engagement events. Staff may be aware of issues or community concerns that are the result of looking at other sources such as SAMS data or your work with county health or mental health departments.

It is recognized by the State Office on Aging that Aging Plan goals are not representative of all of the work aging units do in the community. However the goals described in your aging plan should be representative of some of your best efforts to deliver services that address the need of older adults in your community.